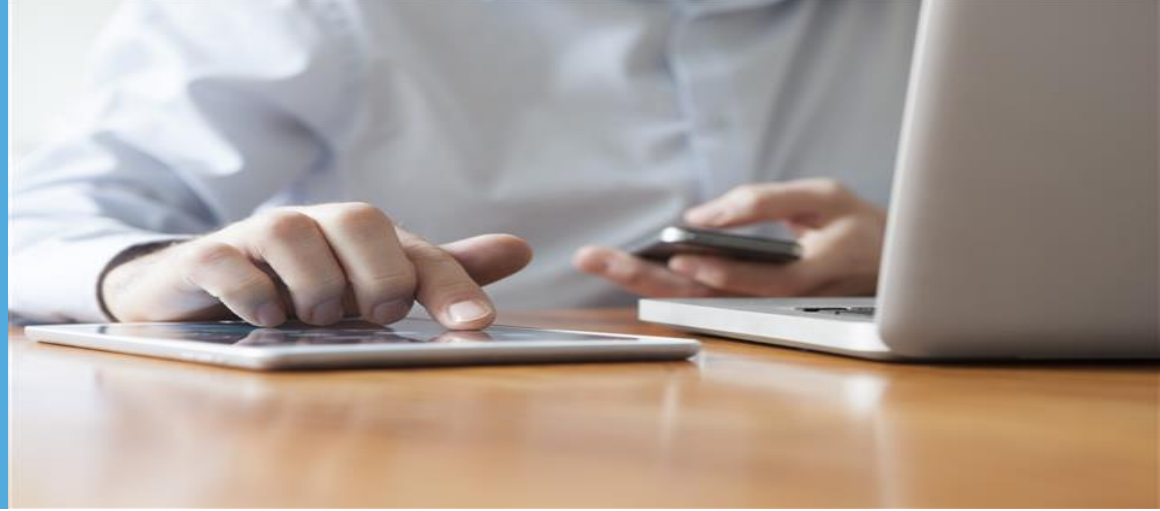
@PrintByXerox

Simple, convenient and secure.

Xerox® Mobile Print Solution and Xerox® Mobile Print Cloud

Featuring @PrintByXerox App



- **Award-winning Xerox® mobile printing technology included with every 2016 Xerox® ConnectKey® Technology-enabled device**
- **Simple, convenient, secure workflow without any additional software or hardware required**
- **Universal email-based workflow supports any / all network device types**
- **Upgradeable option for customers with advanced accounting, controls, and non-Xerox needs**

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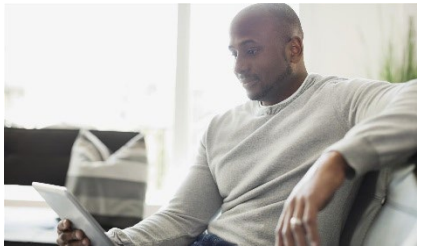
The many faces of mobile printing…



Home Worker

- My mobile device is on my home Wi-Fi
- Prints basic documents
- Printing is more about convenience

Small Business

- Mobile devices are on office Wi-Fi
- Convenience matters but quality and security are more important

Executive

- Doesn't want another app
- The contents are often confidential
- Works in many places; office, home, hotel network.

IT Dealing with BYOD

- My users have different devices
- Need what works for everybody—no extra / unique support from me

Different requirements, different solutions.

Apple® AirPrint™, Android™, Mopria® Print Service, Wi-Fi Direct

- Free
- Device unique
- Convenient

@PrintByXerox or Xerox® Mobile Print Cloud / Xerox® Mobile Print Solution

- Free or Paid
- Variety of print job submission and release workflows
- Various integrations

@PrintByXerox with Xerox® Mobile Print Cloud license

- Paid
- Submit from any email
- Vanity email address for provider

Xerox® Mobile Print Cloud / Xerox® Mobile Print Solution

- Paid
- Variety of workflows
- Customer preference on deployment and control

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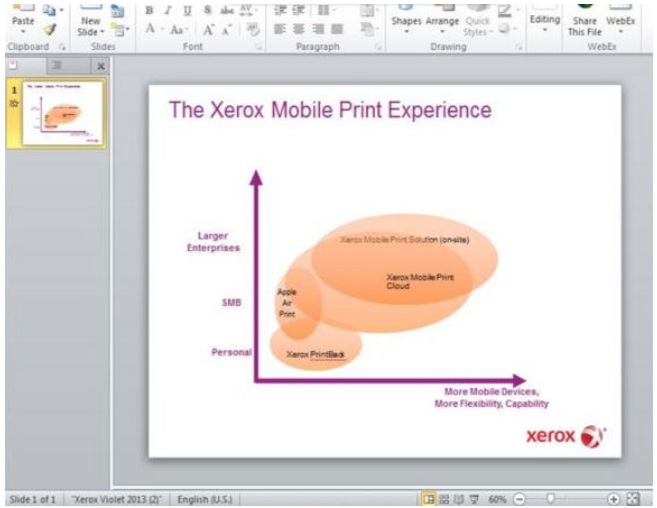
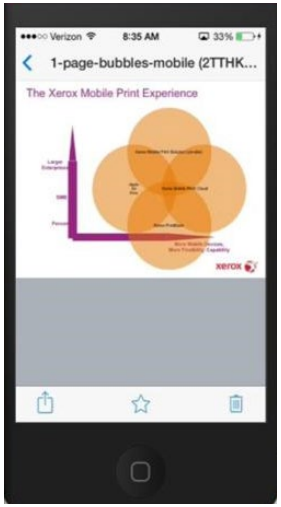
Rendering

PowerPoint Rendering (Xerox® Mobile Print)



Smart Phone Rendering (Apple® AirPrint™ / Android™)



Xerox® Mobile Print Demonstration

Featuring @PrintByXerox

Watch the video.

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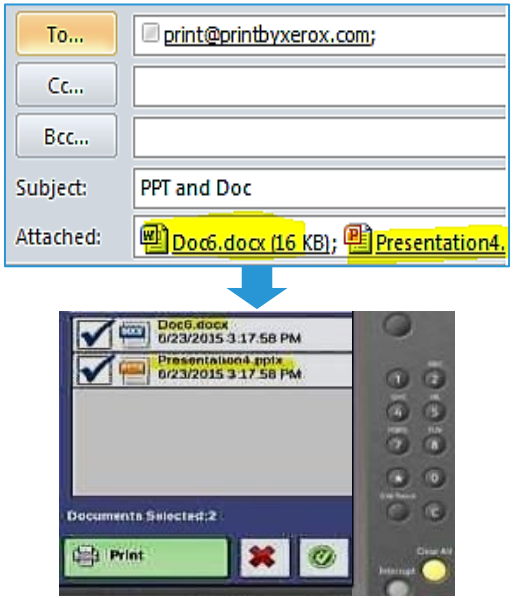
Demonstration and Key Take-away Information

- print@printbyxerox.com is embedded and included for **free** on all 2016 ConnectKey® Technology-enabled MFPs.
- **No additional software**, infrastructure to load at either the MFP nor the phone, tablet, etc.
- **No training—simply** send an email attachment to print@printbyxerox.com. **Secure** login at MFP touchscreen.
- **Future Proof—Supports any tablet/PC/phone** device with email—any network/cell technology. File formats include Microsoft® Office® files, PDF, images and more.
- **Premium** upgrade available—adds Vanity Email, Accounting, Controls, Non-Xerox® Printers (requires Xerox® Mobile Print Cloud License).

View the Fact Sheet



View the Demo Video

Xerox® ConnectKey® Technology Meets the Requirements

Premium Offerings	Hosted by Xerox	Hosted by You	Benefits
Xerox® Mobile Print — Award-Winning Mobile Solutions • Safe and secure mobile printing • Accounting, authentication integration • True Microsoft® Office® conversion • Email or app-based workflows	**Xerox® Mobile Print Cloud** • Built on the Microsoft® Azure® platform • Vanity email—customize a universal email address to use • No additional plug-ins	**Xerox® Mobile Print Solution** • Kept in-house • Outstanding enterprise mobile print solution	• Supports any email-enabled device • Supports any brand of printer / MFP* • Flexible and configurable per location

Basic Offerings (included in all 2016 Xerox® ConnectKey Technology-enabled MFPs)		Benefits
Ready-To-Go Entry Mobile Print Solutions • No additional software required to purchase • Free on OS, download or MFP Peer-to-peer	**Print@PrintByXerox.com** • Embedded on MFP • Free mobile agnostic offering powered by Xerox® Mobile Print Cloud • Send / Walk up / Release View the Fact Sheet	• One universal email address • No additional plug-ins • No training
	Apple® iOS AirPrint™ Single print service for any AirPrint-enabled device regardless of manufacturer. Read the User Guide	Built into operating system, avoiding additional downloads
	Xerox® Print Service Plug-in for Android™ Featured print service app that maximizes device capability. Get More Information	• Maximizes Xerox®-only device capability when available (finishing, etc.) • Universal plugin–only one app required, instead of many apps
	Mopria® Print Service (Android today) Single print service for any Mopria-enabled device regardless of manufacturer Get More Information	Maximizes Xerox®-only device capability when available (finishing, etc.)

Information and Additional Links

Xerox® Mobile Print and @PrintByXerox

- Fact Sheet @PrintByXerox.com
- @PrintByXerox Video Demonstration
- Mobility Infographic
- www.xerox.com/MobilePrint
- Xerox® Mobile Print Brochure

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